

CALL FOR SPONSORS
AridLID 2012
March 27-29, 2012
Hotel Tucson City Center
Tucson, Arizona



Conference description:

For the past two years, the AridLID Workshops held in Albuquerque, NM have built a growing discussion and exposition of Green Infrastructure (GI) and Low Impact Development (LID) practices that are appropriate to the unique climates of the Southwestern U.S. In 2012, we are holding the conference in Tucson, AZ, with the twin goals of sharing best practices and building professional networks across a wider swath of the region, and of developing a clearer Southwestern vision and voice in the growing national discussion on GI/LID.

Sponsorship opportunities:

Our goal is to provide an affordable forum for collegial discussion within a broad range of professionals. To keep the registration cost low, we rely on support from our sponsors, and in return will endeavor to provide as much recognition for sponsors as possible leading up to and during the conference. This is an excellent opportunity to increase your visibility and brand awareness, while supporting the development of Green Infrastructure and Low Impact Development in the Southwest.

There are three sponsorship levels with varying contribution amounts and recognition, as described below. In-kind sponsorships are also welcome. To add to the educational value of the conference, we encourage sponsors to include educational information in their exhibits, such as posters describing recent research, projects, or products by the sponsor organization on GI/LID technologies or applications.

Sponsorship Benefits	Gold Level: \$1000	Silver Level: \$500	Bronze Level: \$200
Listing or logo placement on conference web page	Color Logo	Color Logo	Listed
Advertisement in conference program (estimated 200 attendees)	Quarter page size	Business-card size	Business-card size
Logo on rotating slide show on main presentation area during breaks	Yes	Yes	No
Logo/listing on all conference signage and publicity (fliers, signs, proceedings)	Yes	No	No
Complimentary exhibit space (inside main ballroom where all events held)	Yes, closest to entrance/exit	Yes	No
Complimentary conference registration (\$160 value per registration)	Yes – 2	Yes – 1	No

Bonus Sponsorship Opportunity:

Lunch Sponsor - \$2000

2 available

Receive all the benefits of the Gold Level Sponsorship above, as well as:

- Your logo will be displayed on the main screen during lunch, and you will be given two minutes at the podium for an introduction of your company/organization.
- Two additional complimentary conference registrations (4 total)
- A half page advertisement in the conference program

To become a sponsor:

Contact James MacAdam for a sponsorship form: 520-780-9416, james@watershedmg.org

Target audience:

Planners, developers, engineers, contractors, architects/landscape architects, hydrologists, sustainability professionals, urban foresters, researchers, government officials, activists, educators who are involved in any aspect of GI/LID, including policy development, regulation, finance, design, construction, maintenance, and grassroots/community-based approaches. We anticipate about 200 participants. Though we expect the majority of the audience will be from Arizona, we are recruiting participants and speakers from across the region, including southern California, Arizona, New Mexico, Texas, Colorado, Nevada, and northwest Mexico. We are planning for 200 participants.

For more information about the conference, visit AridLID.org

Conference Partners

